

# Full of Delicious Joy and Special Inspiration Namdo International Culinary Expo



## Namdo International Culinary Expo Layout



## Three Major Exhibition Halls

### Theme Pavilion

Flavors created by time and dedication.  
- An ART GALLERY-style theme hall where the value and identity of Namdo cuisine are expressed through media art and immersive experiences.

### Culinary Culture Hall

The ultimate "Food Bucket List" showcase presented by Namdo master chefs and 22 cities & counties  
- Featuring the Namdo Culinary Master Chef Zone, City/County Promotion Zone, Global Culinary Experience Pavilion, and Cooking Talk Shows.

### K-Food Industry Pavilion

The next level of the food industry presented by diverse companies  
- Showcasing food tech, kitchen equipment, sustainable foods, and agricultural, marine, and livestock products.

## Three Major Gourmet Parties

### Namdo Liquor Pairing

Namdo cuisine perfected with a glass!  
- A special pairing of traditional liquors and wines, presented by professional sommeliers and Namdo chefs.

### Namdo Chefs' Restaurant

Taste star chefs' signature dishes made with Namdo ingredients  
- A pop-up collaboration restaurant available only at the Expo.

### Namdo Signature Restaurants Culinary Road

A unique culinary journey through the tastes and stories of Namdo.  
- A gourmet experience connecting regional ingredients with Namdo's signature restaurants.

## Four Major Global Events

### ASEAN Pavilion

All ten ASEAN countries in one place!  
- ASEAN cuisine and cultural experiences all in one.

### Global K-Food Master

Korean food masters from around the world gather in Namdo!  
- Chefs from 13 countries compete with the theme "Korean Jang (traditional sauces)."

### World Gourmet Party

World Gourmet Party, a cross-border celebration of flavors.  
- Featuring guest chefs: Chef Viri from Spain and Chef Nishimura from Japan

### International Namdo Culinary Conference

Discussing the future of K-Cuisine.  
- A high-level culinary talk with Korean and international experts and chefs.



## Core Content of the Expo

## Three Major Competitions

### Namdo Young Chef Contest

A real showcase of skill as chefs in their 20s and 30s compete using Namdo ingredients.  
- Selected winners will host booths in the Culinary Event Zone.

### Junior Chef Contest - Future Chefs of Namdo

Young passion meets Namdo flavor  
- A junior cooking contest where future talents compete using Namdo's local ingredients.

### Culinary Showcase Competition

Authentic Namdo flavors presented by city and county representatives.

## Three Major Festivals

### Liquor Festa (Oct. 10 - 12)

From traditional liquors to global drinks, everything in one place.  
- Enjoy liquor workshops, tastings, and gourmet pairings in this paradise for enthusiasts.

### Salt Expo (Oct. 17 - 19)

Salt is the beginning of great cuisine.  
- From sea salt and salted seafood to salt-based desserts, an experiential festival that elevates the taste of salt.

### Gimnap Festival (Oct. 24 - 26)

A feast of creative gimnap made with Namdo local ingredients.  
- Who can roll the coolest gimnap?

## Four Major Business Projects

### Export Consultation Meetings

(KOTRA & Overseas Koreans Agency)  
Expanding K-Food export opportunities by connecting directly with global buyers.

### Global Korean Cuisine Forum

Discussing the future of K-Food on the world stage

### K-Food Recipe Development

Fresh recipes created with Namdo ingredients to become tomorrow's menu.

### Namdo Ingredient On- & Offline Sales

From live commerce to on-site markets, bridging tradition and trends.

# NICE

Namdo International Culinary Expo  
<https://expo-namdonice.com>



Namdo International  
Culinary Expo



YouTube



Mokpo  
Culture & Tourism

## 2025 NICE @ JEONNAM

Korea's first full-scale international event  
dedicated to culinary themes

The largest and longest-running F&B event  
in Korea in 2025

A K-Culture Global expo where visitors  
experience K-Style with K-Food

A Glocal expo that revitalizes local communities

through exhibitions, hands-on programs, and tourism  
A comprehensive gastronomic industry expo covering production,  
processing, distribution, dining, and culinary tourism

- Hosted by JeollaNamdo, MOKPO CITY
- Organized by NICE Namdo International Culinary Expo Secretariat
- Supported by Ministry of Agriculture, Food and Rural Affairs, Ministry of Food and Drug Safety, KFFA Korea Food Festival Association, NAMDO-mail
- Inquiries 070-7703-1238



## Expo Tickets and Discounts

### General Ticket (On-site + Online)

|                |  |
|----------------|--|
| Adults 10,000  | Ages 19-64<br>(Born between October 2, 1960 and October 1, 2006) |
| Youths 7,000   | Ages 13-18<br>(Born between October 2, 2006 and October 1, 2012) |
| Children 5,000 | Ages 7-12<br>(Born between October 2, 2012 and October 1, 2018)  |

### Discount Ticket (On-site)

|                        |   |              |                |
|------------------------|---|--------------|----------------|
| Group Discount Tickets | Adults 8,000  | Youths 6,000 | Children 4,000 |
|                        | • Korean citizens: Groups of 20 or more • Foreign visitors: Groups of 10 or more<br>※ Must enter together |              |                |

|                          |   |              |                |
|--------------------------|---|--------------|----------------|
| Special Discount Tickets | Adults 5,000  | Youths 3,500 | Children 2,500 |
|                          | • Ages 65 - 74 (Born between October 2, 1950, and October 1, 1960)<br>• Persons with mild disabilities (grades 4 - 6 under the former system)<br>• Military and police in active duty (mandatory service)<br>• Holders of the Jeonnam Love Resident Card<br>• Holders of a 2025 Jeonnam International SUMUK Biennale ticket |              |                |

|                                 |              |              |                |
|---------------------------------|--------------|--------------|----------------|
| Mokpo Resident Discount Tickets | Adults 6,000 | Youths 4,000 | Children 3,000 |
|---------------------------------|--------------|--------------|----------------|

### Free Entry (On-site)

- Patriots and Veterans
- Recipients of the National Basic Living Allowance
- Persons with severe disabilities (grades 1 - 3 under the former system) and one accompanying guardian
- Children aged 6 or under (Born after October 2, 2018)
- Persons aged 75 or older (Born before October 1, 1950)
- Public officials on duty, state guests, and their delegations
- Group leaders (one per group)

## Benefits for paid visitors

### Fairground

Access to exhibition halls, Food tasting and culinary experiences, Event zone performances, etc.

Tasting : Culinary Culture Hall tasting corner and K-Food Industry Pavilion company booth tastings.  
Experiences : Cooking class participation opportunities, Hands-on experience with Namdo ingredients, etc.

### Within Mokpo

Free entry to major paid tourist attractions and discounts on popular tourism products, cafes, and restaurants.

Discounts : Marine Cable Car (KRW 3,000 discount), Mokpo Play Park (50% discount), Samhakdo Cruise & Yacht (20% discount), New Moon Marina Yacht (KRW 3,000 discount), The Infinite Yacht (20% discount), Ocean Hotel (10% discount), Mokpo Modern History Museum and other major museums (50% discount), and more.

## Shuttle Bus & Temporary Parking Information



※ Shuttle bus fare is included in the ticket price.

### Shuttle bus information

#### ① Okam University Site ~ Culture & Arts Center

Interval : Every 25 minutes  
Travel time : 15 minutes one-way

#### ② Peace Plaza ~ Culture & Arts Center (Circular Route)

Interval : Every 25 minutes  
Travel time : 50-60 minutes one-way  
Shuttle bus stop : Main Event Venue, Peace Plaza, Mokpo Bus Terminal, Mokpo Station, Haekwan 1897

### Temporary Parking Lot Information

#### Okam University Site

\*Mokpo Okam Gold Class  
(10, Namak 1-ro 16beon-gil)  
Across the street from the apartments.

#### Operating Hours

(Weekdays) 10:00 AM - 8:00 PM  
(Weekends) 9:00 AM - 9:00 PM

### Intercity Bus information

Operating Hours : Every day from 9:00 AM - 8:00 PM (10 buses per day)

Fares :  
(Based on premium class)

|          | Gwangju Terminal → Main Venue |
|----------|-------------------------------|
| Adults   | KRW 9,300                     |
| Youths   | KRW 7,400                     |
| Children | KRW 4,700                     |

### Visitor Tips

Vehicle access to the venue will be restricted on the day of the opening ceremony for smooth event operations. For a better Expo experience, please use public transportation or the Expo shuttle bus. Please note that illegal parking and stopping around the venue will be strictly controlled during the Expo period.

## Culinary Expo Time-Table

### Ongoing Programs

Culinary Road, Market Zone, and Namdo Taste School  
Participation fee: KRW 2,000

|                           |                        |
|---------------------------|------------------------|
| Culinary Culture Hall     | Special Stage          |
| Culinary Event Zone Stage | Indoor Experience Hall |
| Haekwan 1897              | Culinary Culture Hall  |
| Market Zone               | Peace Plaza            |

### 1st Week

Korea-ASEAN Week

### 2nd Week

Traditional Hangawi Food Week

### 3rd Week



13th(Mon) Closed

Sustainable Foods Week

### 4th Week

20th(Mon) Closed

Culinary People Week

| 1th(Wed)  | 2th(Thu)                                     | 3th(Fri)   | 4th(Sat)                 | 5th(Sun)  |
|---|--|--|--------------------------|---|
|   | Opening Ceremony (18:30)                     |  |                          |   |
| ● Namdo Cuisine Cooking Class *Participation fee: KRW 5,000 (Oct. 1 - 5) ● Namdo Master Chef Food Show (Oct. 3 - 5) |  |  |                          |   |
|   |  | ● Special Invitation! Create Your Own Dishes               |                          |   |
|                                  | ● Culinary Showcase Competition (Oct. 1 - 3) |  | ● LIVE Cooking Talk Show |   |
|   |  | ● Wine Seminar (Oct. 3 - 4) *Participation fee: KRW 20,000 |                          |  |
|   |  | ● International Performance, K-Food Master                 |                          |   |
|   | ● ASEAN Pavilion (Oct. 1 - 5)                |  |                          |   |
| ● ● ● Cultural Performances (Oct. 1 - 26)   |  |  |                          |   |

| 6th(Mon)   | 7th(Tue) | 8th(Wed) | 9th(Thu) | 10th(Fri) | 11th(Sat) | 12th(Sun) |
|--|----------|----------|----------|-----------|-----------|-----------|
| ● Liquor Festa (Oct. 10 - 12)  |          |          |          |           |           |           |
| ● Namdo Master Chef Food Show (Oct. 10 - 12)                                 |          |          |          |           |           |           |
| ● Namdo Cuisine Cooking Class *Participation fee: KRW 5,000 (Oct. 10 - 12)   |          |          |          |           |           |           |
| ● Special Invitation! Create Your Own Dishes (Oct. 6 - 26)                   |          |          |          |           |           |           |
| ● Namdo Chefs' Restaurant (Oct. 6 - 26)                                      |          |          |          |           |           |           |
| ● LIVE Cooking Talk Show   |          |          |          |           |           |           |
| ● One City / County Per Day (Oct. 10 - 12)                                   |          |          |          |           |           |           |
| ● K-Food Recipe Development & Tasting Promotion (Oct. 9 - 12)                |          |          |          |           |           |           |
| ● Namdo Traditional Hangawi Food Experience                                  |          |          |          |           |           |           |
| ● Namdo Culinary & Traditional Liquor Pairing *Participation fee: KRW 40,000 |          |          |          |           |           |           |
| ● Cultural Performances (Oct. 1 - 26)  |          |          |          |           |           |           |

| 14th(Tue)  | 15th(Wed) | 16th(Thu) | 17th(Fri)   | 18th(Sat) | 19th(Sun) |
|--|-----------|-----------|---|-----------|-----------|
| ● Agri-Food Direct Trading Market (Oct. 14 - 15) |           |           | ● Small Business Owner's Day  |           |           |
|  |           |           | ● Salt Expo (Oct. 17 - 19)  |           |           |
|  |           |           | ● International Namdo Culinary Conference (Kim Dae-jung Auditorium)       |           |           |
|  |           |           | ● Namdo Culinary & Wine Pairing *Participation fee: KRW 50,000            |           |           |
|  |           |           | ● World Gourmet Party - Spain *Participation fee: KRW 30,000 (Oct. 17-19) |           |           |
|  |           |           | ● Mokpo City Center K-Style Expo (Oct. 17 - 19)                           |           |           |
|  |           |           | ● Namdo Cuisine Cooking Class *Participation fee: KRW 5,000 (Oct. 17-19)  |           |           |
|  |           |           | ● Special Invitation! Create Your Own Dishes (Oct. 6 - 26)                |           |           |
|  |           |           | ● Namdo Chefs' Restaurant (Oct. 6 - 26)                                   |           |           |
|  |           |           | ● Cultural Performances (Oct. 1 - 26)                                     |           |           |

| 20th(Mon)   | 21th(Tue)   | 22th(Wed)   | 23th(Thu) | 24th(Fri)   | 25th(Sat)                | 26th(Sun)                |
|---|---|---|-----------|---|--------------------------|--------------------------|
|   | Global Korean Food Forum (Oct. 21 – 23) / Shinan Beach Hotel  |   |           | ● Gimbap Festival (Oct. 24 – 26)  |                          |                          |
|   | Korean Food Masters Traditional Food Experience (Oct. 21 – 24)                                      |   |           |   | ● LIVE Cooking Talk Show | Closing Ceremony (17:00) |
|  |   |   |           | ● World Gourmet Party – Japan<br>*Participation fee: KRW 30,000 (Oct. 24 – 25)  |                          |                          |
|   | ● Namdo Young Chefs’ Culinary Booth (Oct. 21 – 26)  |   |           |   |                          |                          |
|   | ● Franchise Culinary Day (Oct. 21 – 26)   |   |           |   |                          |                          |
|   | ● Market for Chefs (Oct. 21 – 26)   |   |           |   |                          |                          |
| Export Consultation Meetings<br>(Shinan Beach Hotel)                                  |   | Export Consultation Meetings (Oct. 22 – 23)<br>(Hotel Hyundai & Expo Venue) |           | ● Namdo Master Food Show (Oct. 24 – 26)<br>● Namdo Cuisine Cooking Class *Participation fee: KRW 5,000 (Oct. 10 – 12) |                          |                          |
|   | ● Special Invitation! Create Your Own Dishes (Oct. 6 – 26), ● Namdo Chefs’ Restaurant (Oct. 6 – 26) |   |           |   |                          |                          |
|   | ● ● ● Cultural Performances (Oct. 1 – 26)   |   |           |   |                          |                          |



<https://expo-namdonice.com>

# 2025 Namdo International Culinary Expo

A table set up by Nature, NAMDO  
The future of the sustainable Culinary Industry

October 1 (Wed) - 26 (Sun), 2025

Mokpo Culture & Arts Center, Old Downtown Mokpo

Closed days : October 13(Mon), 20(Mon)

Where Nature Meets Flavor, :::

Where Ocean Greets Taste